

## Patent Abstracts of Japan

PUBLICATION NUMBER : 2000169339  
PUBLICATION DATE : 20-06-00

APPLICATION DATE : 04-12-98  
APPLICATION NUMBER : 10361858

APPLICANT : POLA CHEM IND INC;

INVENTOR : NAKAMURA TADAO;

INT.CL. : A61K 7/00

TITLE : COSMETIC HAVING BEAUTIFULLY WHITENING EFFECT

ABSTRACT : PROBLEM TO BE SOLVED: To obtain a cosmetic having more improved beautifully whitening effect even though using a conventional beautifully whitening agent by including a shielding powder and a beautifully whitening agent.

SOLUTION: This cosmetic contains (A) a shielding powder, e.g. a powder containing  $\geq 50$  wt.% of a doping type titanium dioxide or zinc oxide and (B) a beautifully whitening agent, e.g. ascorbic acid, a glycoside of hydroquinone, a 6-12C aromatic compound having a phenolic hydroxyl group, (e.g. caffeic acid or syringic acid), tranexamic acid. In the cosmetic, the component A is preferably contained in a content of 1-20 wt.% when it is a fundamental cosmetic, 1-20 wt.% when a make up cosmetic of an emulsifier type and 1-50 wt.% when a non-emulsifier type make up cosmetic and the component B is preferably contained in a content of 0.01-10 pts.wt.

COPYRIGHT: (C)2000,JPO